

Join the

II  EDITION

D&I SWAP



29.05.2020



THE IDEA

We are pleased to invite you to join the 2nd edition of D&I SWAP!

Let us introduce **D&I SWAP by Diversity Hub**.

The combination of the ideas of skill-sharing and diversity. The unique program with its objective to share knowledge of diversity and exchange experiences. Tailored for the companies that think out of the box, those that are ready to offer to others the best they have and expect the same in return.

We launched D&I SWAP last year and it turned to be a great success! This year we dream bigger and want to make this event even greater!

In the 1st edition of D&I SWAP 12 companies from Cracow shared their D&I knowledge. This year we aim to invite around 50 companies from 5 Polish cities (Cracow, Poznan, Warszawa, Gdansk and Wroclaw) and their foreign branches.

D&I SWAP by Diversity Hub: give one-get one and make the world a better place!



ARE YOU IN? 😊

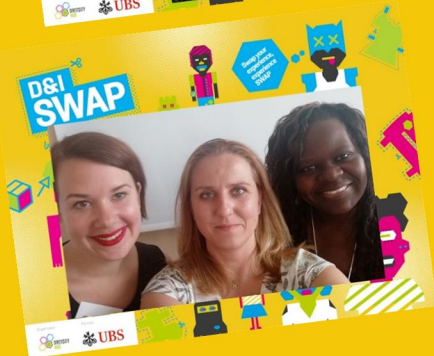


D&I SWAP 1st edition - 2019

In the 1st edition of D&I SWAP 12 companies from Cracow shared their experiences and knowledge in the field of diversity (UBS, ABB, Alexander Mann Solutions, BBH, Ericsson, Globallogic, IG, Luxoft, Shell, Symphony Solutions, Walstead CE).

This year we aim to invite around 50 companies.

BE WITH US THIS YEAR!



D&I SWAP 2020 IN NUMBERS

This year we dream bigger and want to make the event even greater!

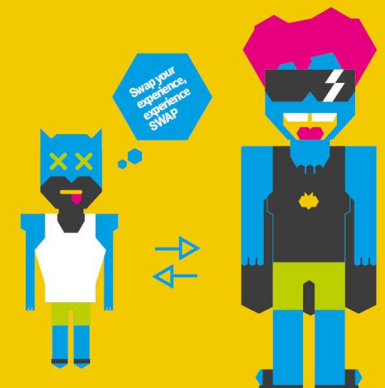
- We are inviting the companies from **5 Polish and at least 2 European cities**.
- **Around 50 companies** will participate and share their knowledge with each other.
- There will be min. **70 pairs of D&I Swappers**.
- **Around 1000 participants** will be engaged in the event.
- **20000 people** will get the information about D&I Swap (through both external and internal communication of the companies engaged).
- There will be approximately **30000 views of the posts** on D&I Swap in social media.
- We are planning to publish **around 10 articles** describing the event.
- **Around 200 people** will be invited to the D&I Swap Party.
- **1 video** will be created.



YOUR BENEFITS

Check why it is so much worthwhile!

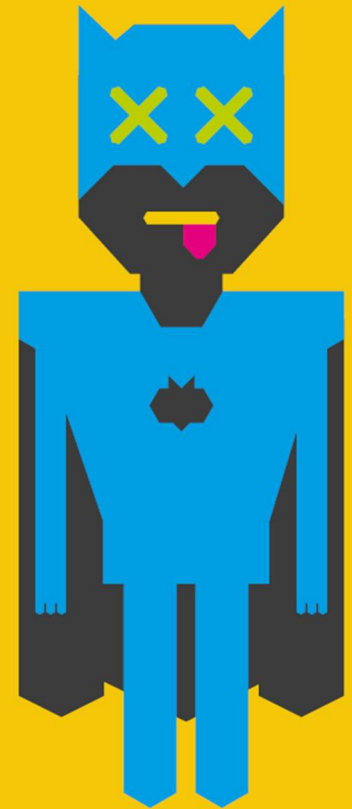
- You get the extensive set of skills in the sphere of D&I competences for your employees.
- You build employer branding and show that your organization is open to diversity and real knowledge sharing.
- You build up trust and loyalty between the organization, its employees and business partners, for whom inclusive work environment is important and openness to others is not just a slogan.
- You show that you are among those active organizations that have a real impact on changes in the world. You strengthen the image of your socially responsible organization.
- Thanks to Diversity Hub, your company will be promoted in the media and social media.
- You get the extensive set of skills in the sphere of D&I competences for your employees.



D&I SWAP IN A NUTSHELL

(how does it work?)

1. You propose a topic of a workshop or presentation which you would like to offer to employees from another organization.
 - The range of subjects is free as long as it addresses the D&I topics
 - The speaker must be an employee of your company.
 - The knowledge is to come from the inside of the organization.
2. You suggest the area your company would be most interested in.
3. Diversity Hub takes care of the quality of the presentations.
4. All topics and their descriptions will be available on the DH page. You choose the topic of your interest and reserve it online. Diversity Hub helps with company matching.
5. On 29th of May 2020 - D&I SWAP day your company hosts a presenter from a different organization and one of your employees runs a workshop in another company.



HOW TO JOIN D&I SWAP?

Let us know that Your Company is willing to join D&I SWAP by filling in the form below by the **15th of March 2020**:

<http://bit.ly/SWAPregistration>

At this stage we are asking you to confirm your interest and inform us only your company basic details. We will later guide you on the next steps and provide the rule book for the event.

All information will be available on our webpage:
<http://www.diversityhub.pl/web-events>



COSTS

The participation in D&I Swap is free of charge thanks to our sponsors.

The sponsors of the program gain additional benefits, such as presenting their logo in a well visible spot in all the event materials, additional promotion in the media and social media, etc.

If you want to become a D&I Swap sponsor, ask us about the details ☺.





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**D&I
SWAP**
by Diversity Hub



SWAP YOUR EXPERIENCE, EXPERIENCE SWAP

29TH MAY
2020

